

# WOW! case studies!

## BCA (Formerly Berkshire College of Agriculture)



### Project

We were commissioned by the Marketing team to design and produce exhibition boards and advertisements for a major London skills exhibition.

### Results

The Marketing Executive was delighted, she said:

**"It was great thank you! Was very busy, especially as we took animals with us! The boards looked great – I've attached a photo."**

Katie Stayt, Student Recruitment and Marketing Executive, BCA

