

WOW! case studies!

Training@Hopwood



Project

We are currently helping Hopwood Hall College in Lancashire with their B2B marketing including rebranding their business training division (formerly called Orchard Training Solutions). Take a look at this fabulous campaign we created for them:



Results

We got this fabulous image that appears above and a lovely story into their local papers (and into the local paper of one of their competitor colleges!).

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Training@Hopwood results continued...

And, perhaps the best marker of our success is this testimonial from their business training Operations Manager, she said:

"We selected wow! to help with the rebrand and marketing of our business training division because of their deep understanding of our sector and the services we are selling to businesses.

They are very easy to work with and the quality of service is great. Very professional, excellent service and results. I would recommend to anybody, wow! provides great value for money and does what they say they will do.

Wow! provides fantastic customer service, unlike many other firms I've worked with in the past, they provide excellent results and are a pleasure to do business with.

The College team have been working closely with wow! marketing over the last month and their support and commitment have been outstanding.

Constantly at the end of the phone or e-mail to provide advice and support with ideas, designs and solutions. The speedy response means as a College we can now market our business with a professional approach, providing potential customers with a high quality product."

Michelle Green, Operations Manager Training@Hopwood (the business training arm of Hopwood Hall College)