

# wow! training case studies!

## Marketing training for colleges Project

We offer public and in-house training courses, especially for marketing and sales people within colleges.

## Results

We are very proud to say that 100% of our previous delegates would recommend our courses to others.

**“Very useful and timely”**

Katy Quinn, Vice Principal, Employment & Skills, SEEVIC College



**“{the trainer} was very personable, amenable –excellent knowledge”**

Sharron Robbie, Employer Liaison Officer, City College Plymouth



**“Very helpful overview of issues on marketing to a difficult area”**

Tony Dick, Head of Business Development Unit, South Thames College



**“Plenty to take back and implement!!”**

Karen Humphreys, Business Development Manager Hopwood Hall College



**“Comprehensive, loads of new ideas”**

Tony Pope, Assistant Marketing Manager, South Thames College



And of an in-house course, delivered to 16 colleagues:

**“We all really enjoyed the session and met yesterday to start to develop an action plan of improvements following the event.”**

Jan Richardson-Wilde, Quality Manager, Derwentside College

